


Grow revenue, cut costs and revive your classifieds

Creative Circle and the Newspaper Manager have teamed up to provide all the ingredients you need to reinvent your classifieds, integrating the best of both their platforms.


For Sale By Owner Homes

POST YOUR AD HERE



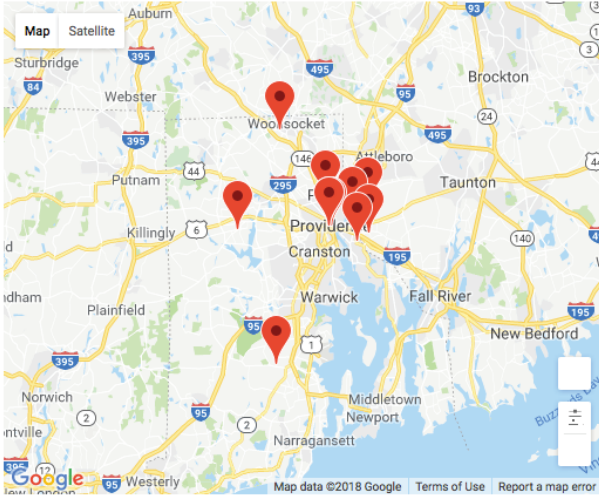
\$450,000 in sweet Seekonk

This recently reduced gem is available now, complete with updated kitchen and new floors throughout. Great for entertaining. Two bedrooms. Great schools. [MORE](#)




Entertain in style!

This recently reduced gem is available now, complete with updated kitchen and new floors throughout. Great for entertaining. Two bedrooms. Great schools. [MORE](#)




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Great new house!

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Fixer upper deal!

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Great condo deal!

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Luxury executive home

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Moving to Europe!

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New listing! \$158,400

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New model homes

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The White House!

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Under \$250,000!!!

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1. A cost-effective classified system.

The classified module from Mirabel Technology's Newspaper Manager can serve as your classified engine. It can be the hub for your call center and handle rates, credit card processing, print production and pagination. Less expensive than your legacy classified mainframe, our solution will not only help you make more money, it will streamline your business, too.

2. Upgraded online classified display.

QuickAds, a powerful text ad server provided by Creative Circle, will host your classifieds online. QuickAds can take you beyond a simple list view for classifieds and power a wide range of appropriate displays with maps, links, photo galleries and more. Widgets and other displays can showcase classifieds everywhere on your site, keeping classifieds front and center.

3. Easy, web-centric online ad placement.

QuickAds also serves as your online ad placement portal. It features an easy-to-use interface and allows users to enhance their online classified ad with an extensive list of upgrades, including creating their own web page with photo galleries, web links, email links, downloadable PDFs, map, logos and more. This is a chance to energize your online classifieds!

Want more great solutions?

FROM CREATIVE CIRCLE

Print classified redesign.

We can help you improve your print classifieds, too, with better strategy, branding, typography, navigation and visuals. We can even help with house ads and marketing materials.

Classified consulting.

We've helped publishers rethink their rates and expand into new categories of growth that you are missing out on today.

New online revenue streams.

Our unique local native news platform and industry leading pay wall can help drive more digital revenue. And added capabilities in QuickAds can showcase your print advertising online or provide an online business directory, potentially replacing multiple, more expensive vendors.

Ad training & outsourcing.

We can help improve your ads — driving more engagement and delivering better results for advertisers. We can lead training for your ad staff and your advertisers to make sure you are selling ads that work. We provide high-end ad agency services and can even produce niche products, books or magazines.

An improved web site.

We build web sites your readers will love, typically delivering big increases in traffic and time on site for publishers who switch to us. Our sites are the most flexible and dynamic in the industry. But they are easy to run, saving you time and money.



Creative Circle
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**Making excellence affordable for
publishers of any size, in print and online**

FROM MIRABEL

Integrated CRM.

The Newspaper Manager is an integrated publishing CRM that serves over 15,000 media properties worldwide. Our powerful software engine drastically reduces overhead costs and manpower hours by connecting sales, production, marketing, and billing into one powerful software package. From prospecting and sales, to ad orders and billing, The Newspaper Manager optimizes every aspect of the advertising life cycle.

Production & pagination.

Track materials in a collaborative environment and secure client approvals for print display ads. Then map out your ad layout. Instantly publish digital editions and create branded mobile apps.

A/R & billing.

Say goodbye to tedious tasks. Your ad orders can be instantly converted into invoices. Get billing out the door with our robust electronic invoicing suite. Get paid ASAP with credit card processing and client payment portals. Save manpower by processing payments by the batch. Customize rate-cards on-the-fly, including commission structures.

Contract management.

Instantly generate proposals and convert them into billable contracts. Save time by converting contracts into ad orders for print and multimedia. Renew contracts before they expire with automated notifications.

THE NEWSPAPER
ManagerTM
A MIRABEL TECHNOLOGIES PRODUCT

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**Boost your selling power
with 360 degrees of insight**